



**Institution's Innovation Council  
Saurashtra University Rajkot**

## **Converting Innovation into Startup**

**25<sup>th</sup> August, 2025 Monday**

**Vidyasagar Infotech College, Jamnagar**

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## Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

## Event Schedule

<b>10:30</b>	<b>Registration Time</b>
<b>10:45</b>	Welcome
<b>10:50</b>	Awareness session on Converting Innovation into Startup by Mr. Parth Sejpal
<b>11:55</b>	Programme Feedback - Conclusion
<b>12:00</b>	Closing Ceremony

## Event Registration Link

[bit.ly/SUSEC-CISJ](https://bit.ly/SUSEC-CISJ)

## Brief about Event

Vidyasagar Infotech College, Jamnagar, in collaboration with the SU Start-up and Entrepreneurship Council (SUSEC), SPRIHA, Saurashtra University, and the Institution's Innovation Council (IIC), Saurashtra University, organized a seminar on "*Converting Innovation into Startup*" on 25th August 2025 at 10:30 AM onwards.

The session was delivered by Mr. Parth Sejpal, IPR Chair Professor, SPRIHA, Saurashtra University, who emphasized the importance of transforming innovative ideas into viable business ventures. The talk highlighted the journey of innovation, beginning with idea generation, validation, prototyping, and finally scaling into a startup.

Mr. Sejpal explained the critical role of Intellectual Property Rights (IPRs) in protecting innovation and strengthening a startup's position in the competitive market. He also shared insights on how entrepreneurs can leverage incubation support, funding opportunities, and mentorship through initiatives like SUSEC and IIC.

The program witnessed active participation from students, faculty, and budding innovators, who engaged in interactive discussions about startup challenges, opportunities, and success strategies. The session encouraged participants to think beyond academics and consider entrepreneurship as a career path.

The event concluded with an interactive Q&A session where students clarified their queries on innovation, startup registration, funding schemes, and the practical aspects of entrepreneurship.

## Key Points

During the session, below mentioned points were discussed:

- Process of converting innovative ideas into startups.
- Role of IPRs in protecting innovation.
- Importance of idea validation, prototyping, and scaling.
- Support available through incubation centers and IIC initiatives.
- Accessing funding opportunities and mentorship programs.
- Encouraging students to pursue entrepreneurship as a career path.

## Outcome

The seminar proved to be a highly insightful and motivating session for students and aspiring entrepreneurs. Participants gained a clear understanding of how innovations can be systematically transformed into successful startups by following structured processes such as ideation, validation, and prototyping. They also recognized the crucial importance of Intellectual Property Rights in safeguarding ideas and building market credibility. The session inspired students to explore opportunities available through SUSEC, SPRIHA, and IIC for incubation, mentorship, and funding support. Overall, the program instilled entrepreneurial confidence and encouraged participants to take their first steps towards building innovative, scalable, and sustainable ventures.

## About the Speaker/Chief Guest



Mr. Parth Sejpal

IPR chair Professor

SPRIHA Saurashtra university

**Converting Innovation Into Startup**

organize by:  
Vidyasagar Infotech College, Jamnagar  
in collaboration with SUSEC  
SPRIHA, Saurashtra University and  
IIC, Saurashtra University

**DATE**  
25th August, 2025, Monday

**TIME**  
10:30 AM Onwards

**LOCATION**  
Vidyasagar Infotech College  
Jamnagar

**Register Now** [bit.ly/SUSEC-CISJ](https://bit.ly/SUSEC-CISJ)

For more details  
[www.susec.ac.in](http://www.susec.ac.in)









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